

Voter Engagement Plan – 2025-2026

Updated 10/27/2025

Executive Summary

This action plan was developed between August-October 2025 by the Dean of Students in conjunction with Crown Student Government to communicate our strategy for increasing both the registration and turnout rates of voters at Crown College. The planned activities outlined here will be carried out over the next academic year on and around our campus in St. Bonifacius, MN. This plan will be implemented by the Dean of Students and Crown Student Government in order to accomplish our goals and further institutionalize Crown College's commitment to civic learning, democratic engagement, and participation in elections.

Leadership

- Voter Engagement Coordinator:
 - John Hyttsten, Dean of Students
- Crown Student Government Representation:
 - Michael Poehls, Crown Student Government President
 - Lea Schaefer, Crown Student Government Vice-President
 - Jaidence Nevalainen, Crown Student Government Secretary
 - Andrew Sappia, Crown Student Government Public Relations Officer
 - Jose Lovera, Crown Student Government Treasurer
- Housing Data Management/Support
 - Elisabeth Klueg, Housing Coordinator and Administrative Assistant for Student Development
 - Martha Swift – Vice President for Student Development

Action Plan

1. Crown will send an agreement to the county auditor at the start of the calendar year.
2. Crown will send a list of students in campus housing to the county prior to elections.

3. Including voter registration in Residence Life floor meeting notes.
4. Creation of a resource site on our external Crown website that is accessible to all members of the Crown Community. The website includes the following information:
 - a. Link to register to vote in MN
 - b. Voting location for students voting using the Crown address
 - c. Link to other general questions about how to register and update registration
 - d. Absentee ballot (early voting) resources for MN
 - e. Absentee ballot information for those registered in other states
 - f. Contact info for Campus Vote Coordinator
 - g. Crown's address
 - h. Deadlines for:
 - i. Online registration
 - ii. Registration by mail
 - iii. In person registration
 - i. Current Voter Engagement Plan
5. Crown Student Government Representation
 - a. Crown Student Government is briefed on this plan and is given opportunity to make adjustments to this plan (referenced in August Training, and presented to Crown Student Government in October).
 - b. Crown Student Government has an opportunity to help in marketing information for students to understand how to vote.
6. Marketing
 - a. The voter registration website is available on our main Crown.edu website (www.crown.edu/voter-engagement)
 - b. The voter registration website is linked to directly from the Crown College Campus App (phone application where students have their campus ID card, scan for event attendance, chapel attendance, and a variety of other important aspects of campus involvement).
 - c. Crown Student Government is available during posted office hours if any students have questions about registration.
 - d. In the fall and spring semester, a dedicated e-mail announcement will be sent to all students that explains how to register and points to the website resource built for students. This was sent in October for the fall semester and will be send in March for the spring semester.