



Why choose this major?

Every ministry, company, and industry relies on visual storytelling, and this industry is growing rapidly!

At Crown College, you'll gain hands-on experience in modern studio spaces, learn from inspiring creatives who infuse their faith into everything they do, and walk away with a relevant skill set and approach to creating great video content.

Tell Meaningful Stories

Crown's project-based curriculum is built on producing thoughtful, clear stories.

Gain a Faith Perspective

Integrate what you believe into your interpretation of film, and reflect on the impact of media on society. Set yourself apart as a videographer who leads with integrity and strong values.

Be Mentored by Inspiring Leaders

Learn from faculty and work side-by-side on video projects, both inside and outside the classroom.

Experience Hands-on Learning

Don't just learn about what it takes to create a great video, do it! You'll get practical experience in every stage of the creative process.

SKILLS LEARNED

Writing for video

Production management

Video editing

Cinematography

Directing

Photography

VOCATIONAL OPPORTUNITIES

Film Industry

Creative Agencies

Producing video + film content

Video Production

Marketing

Producing video + film content

Churches/Ministries

Non-Profits

Benefits of Vocation in this Industry

Not only is this an exciting and creative industry, but it's a growing field as there is a substantial increase in demand for video and film content. [bls.gov](https://www.bls.gov) projects a 13% increase in the industry from 2016-2026.

PROGRAM OUTCOMES

- › Develop verbal, nonverbal, and written communication skills, including the ability to make compelling presentations.
- › Create a portfolio of your work to share with potential employers + clients.
- › Think critically, especially as it pertains to media and faith.